



JOYCE KABUYA

DIGITAL ART DIRECTOR

📍 Atlanta, GA

SKILLS

WordPress Website Building
E-commerce Marketing
Adobe Creative Cloud
Constant Contact
Email Marketing
Graphic Design
2D Animation

INTERESTS

Thrifting
Gaming
Painting
Anime
Books
Yoga

EDUCATION

May 2021-December 2024

University of Georgia

B.A Advertising , Sociology

- Engaged in all-access events and panels at 2024 Cannes Lions International Festival of Creativity to gain insights into award-winning advertising strategies.

EXPERIENCE

Talking Dog Agency

Art Director August 2022-May 2023

"The Appliance Gals"

- Created unique graphic logos, planned and executed photoshoots for client.

Browbies

Founder and Creative Director November 2022-December 2023

- Digital drop shipping eBook website designed for young female entrepreneurs
- Over 1,000 books sold, 1.1% conversion rate, 1,000 monthly online store sessions, over 20,000 Tiktok followers, 430 Instagram followers, a team of 5 social media ambassadors.
- Responsible for daily marketing on TikTok, Instagram, and Facebook. Included creating graphics for promotion, copywriting

Prettygirlsluvanime

Founder and Creative Director November 2022-Present

- Digital drop shipping t-shirt website designs
- 100% 1 of 1 freehand jean paintings
- Responsible for daily marketing on TikTok, Instagram, and Pinterest analytics. Included creating graphics for promotion, copywriting

Verasoni Worldwide

Digital Media Intern June 2023-August 2023

- Website mockup creation using Adobe XD, Website design utilizing WordPress for the "Awareness Foundation"

BBDO Atlanta

Art Director & Content Creator intern March 2025-August 2025

- Hands-on design experience with projects on clients Honey Baked Ham, Georgia Lottery, Beyer U.S., Ali Forney Center, and The Home Depot Radio script writing, presentation design, campaign pitching

Freelance August 2025- Present

- Marketing and website design for clients Kloset Market, Keck Legal, PTNMovers
- Music video design and editing for artist SlimeBallChrissy

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Interviews

